

MIKE LEVY

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Richmond, VA 23219

PORTFOLIO, LINKEDIN, GITHUB

- <https://rva-mike.github.io/ml-portfolio/>
- <https://www.linkedin.com/in/mike-levy-url/>
- <https://github.com/rva-mike>

ABOUT

Aspiring Web Developer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps, and platforms to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with a calm and focused demeanor. 7+ years experience in Marketing and Design.

SKILLS

HTML, CSS, JS

Bootstrap, Bulma, Tailwind

React, Express, MongoDB, Node

SQL, NoSQL

APIs, MVC, OOP, PWAs

Design

Adobe Photoshop & Illustrator

E-commerce Management

WordPress

Inventory Photography

WORK HISTORY

Marketing Manager | Pressure Works Inc. - Richmond, Virginia 04/2019 - Current

- Created and designed a new, functional e-commerce website with a team of developers.
- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Created company brand messaging, collateral materials, customer events, promotional strategies and product commercialization.
- Managed workflow between staff, coordinating documents, planning and creative material distribution.
- Utilized market trends and target audience statistics to effectively and appropriately market products.

Online Sales Assistant Manager | One Factory Radio - Chesterfield County,

Virginia

08/2017 - 03/2019

- Continuously added new products to our online marketplaces following company standards, maintained inventory, and photography/edits of inventory pictures.
- Maintained eBay Top Seller and Amazon Prime status
- Trained new associates in successful sales and performance strategies.
- Assisted the sales team with completing customer transactions and managing issues.
- Worked diligently to resolve unique complaints, promoting loyalty and enhancing operations.

Production Manager | Decals Unlimited - Chester, Virginia

03/2015 - 06/2017

- Created all digital designs.
- Created all physical productions including printing, cutting and machine maintenance.
- Resolved issues quickly to maintain productivity goals.
- Managed continuous improvement initiatives to drive gains in quality, flow and output.
- Reviewed work for quality and compliance with company standards and design specifications.

EDUCATION

University of Richmond - Richmond, VA

11/2022

Certificate of Completion: Full-Stack Web Development

Virginia Commonwealth University - Richmond, VA

01/2015

Bachelor's: Communication (Creative Advertising)

ACCOMPLISHMENTS

2022 Book Award Recipient for outstanding academic achievement. University of Richmond School of Professional & Continuing Studies (Full-Stack Web Development). Reference: Steven Kennedy | Student Success Manager | skennedy1@bootcampspot.com

Student Advertising Award Winner at The Richmond Show 2014 with VCU (3rd place).